

# Erasmus Key Action 3



European Commission  
**ERASMUS  
MUNDUS**

With the support of the Erasmus Mundus  
programme of the European Union

## *UNIQUE* *University Quality Exchange*

Ref.: 545457-EM-1-2013-1-AT-ERA MUNDUS- EMA3

*Duration: 31 Months*

Project Management: FH JOANNEUM

*Mag. Thomas Schmalzer & Claudia Linditsch, MA*

**FH JOANNEUM**  
University of Applied Sciences

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right to education

  
**Aston University**  
Birmingham



Universitat d'Alacant  
Universidad de Alicante



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# UNIQUE

## Project Partners



- **FHJ** – FH JOANNEUM, Austria (COORDINATOR)
- **WUS** – World University Service Graz, Austria
- **UA** – University of Alicante, Spain
- **ASTON** - Aston University, UK
- **VSU** – Voronezh State University, Russia
- **BIMTECH** – Birla Institute of Management Technology, India
- **UIBE** – University of International Business and Economics, China
- **ITESM** – Instituto Tecnológico y de Estudios Superiores de Monterrey, Mexico
- **PoN** – Polytechnic of Namibia, Namibia

**Grant: €316.205,69**

# UNIQUE

## Project Objectives

1. Promoting the idea of international collaboration and exchange
2. Promoting quality in higher education in the beneficiary countries' in order to be directly comparable with European standards and support the university management in its introduction or adaptation
3. Defining, collecting and analysing key performance indicators (KPI) which are comparable to those from European universities
4. Counselling the home university concerning recognition of European courses, grades and admission of incoming European students.
5. Counselling international offices and outgoing students in selecting high quality European institutions for their studies
6. Screen the European higher education area for new developments.

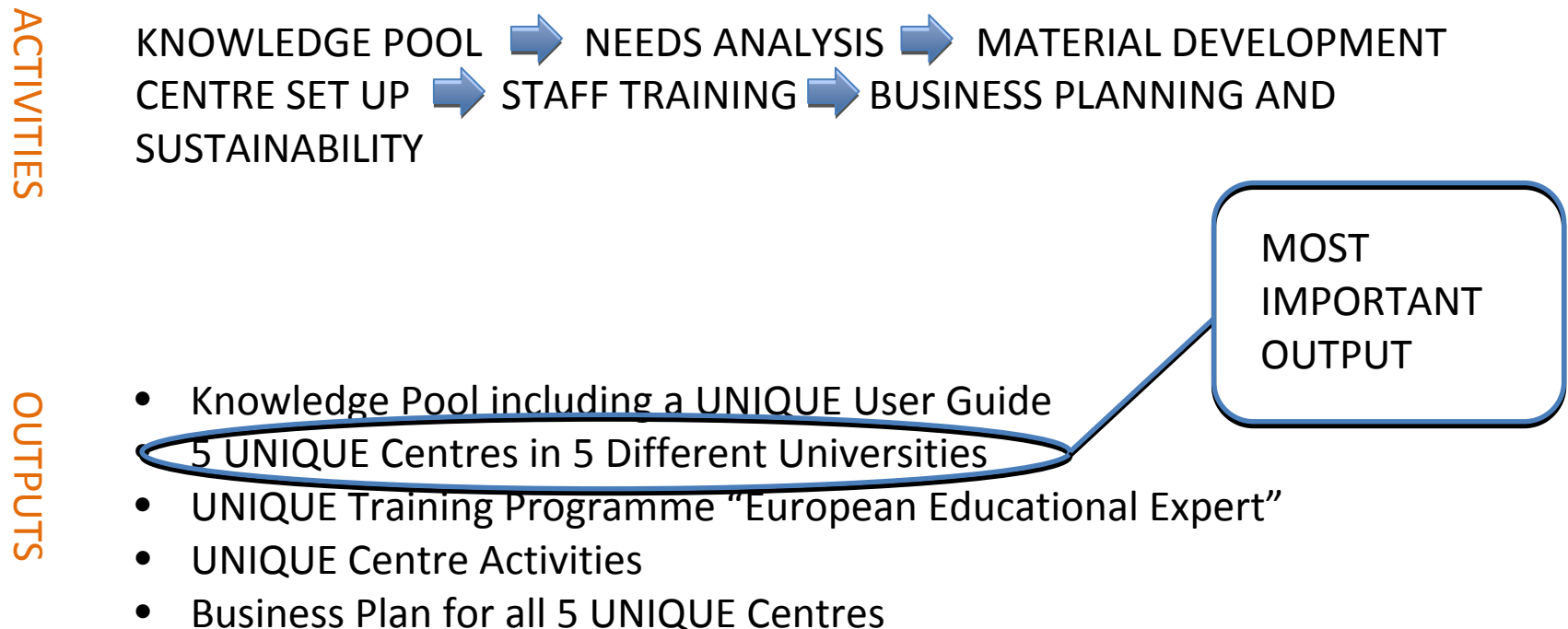
# UNIQUE

## Project Target Groups

- **Direct beneficiaries of project results**
  - University staff, especially in quality assurance and international exchange offices
  - Incoming and outgoing students
  - Academic staff interested in exchange programmes
- **Target groups for dissemination**
  - Academic community
  - Students
  - Alumni and potential employers

# UNIQUE

## Project Main Activities and Outputs



# UNIQUE

## Detailed Information About Outputs (1)

### OUTPUTS

- Knowledge Pool including a UNIQUE User Guide
  - Final Knowledge Pool – general information about the European Higher Education System
- 5 UNIQUE Centres in 5 Different Universities
  - Center needs to be implemented in the university structure
  - Staff members need to be „hired“ for the center
  - Support of university representatives is important
- UNIQUE Training Programme “European Educational Expert”
  - Two day training for UNIQUE center staff to learn more about European Higher Education Area and its comparability with the international higher education systems
- UNIQUE Centre Activities
- Business Plan for all 5 UNIQUE Centres

# UNIQUE

## Detailed Information About Outputs (2)

### OUTPUTS

- UNIQUE Centre Activities
  - Dissemination events organized by the UNIQUE centers on a regional basis
  - Taking up the UNIQUE centers' activities
- Business Plan for all 5 UNIQUE Centres
  - UNIQUE centers should be implemented with a long-term impact and available even after the end of the project
  - Business plan how the centers will be existent after the end of the project.

# UNIQUE

## Innovative Aspects Within the Project

- Regional UNIQUE centres will be installed, which will work to support the QA departments and international offices of their home university
- European higher education, its institutions and its procedures will be promoted literally all over the world
- UNIQUE aims for a peer to peer approach and works extremely practice oriented



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